

5 Reasons to Invest in High-Quality Assessment Content

Learning gaps and educator fatigue are real challenges in K-12 education. But leveraging expertly-developed assessment content can lessen the burden on teachers while still allowing them to use data to meet students where they are and improve outcomes. Let's dive into five reasons to add high-quality content to your assessment strategy.



1 Have Confidence in the Rigor and Alignment to Standards



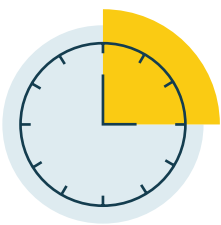
Not all teachers are (or need to be!) skilled in assessment development, but ensuring test items are aligned to the correct standard with the appropriate level of rigor is essential. Take the guesswork out of the mix and rely on a proven assessment development process that ensures standards alignment and item rigor.

2 Easily Identify and Remediate Student Levels of Understanding



With assessment content that accurately reflects mastery of specific content standards, teachers can administer formative assessments, uncover exactly what students know and don't, and use that data to adjust instruction in the moment, when it can have the greatest impact on learning.

3 Save Teachers Time



Time is one commodity that there is never enough of in a K-12 classroom. By providing teachers with vetted assessment content at their fingertips, educators can save valuable time they would have otherwise spent creating their own content and instead spend it on what matters most—teaching.

4 Build Assessment Literacy Among Teachers

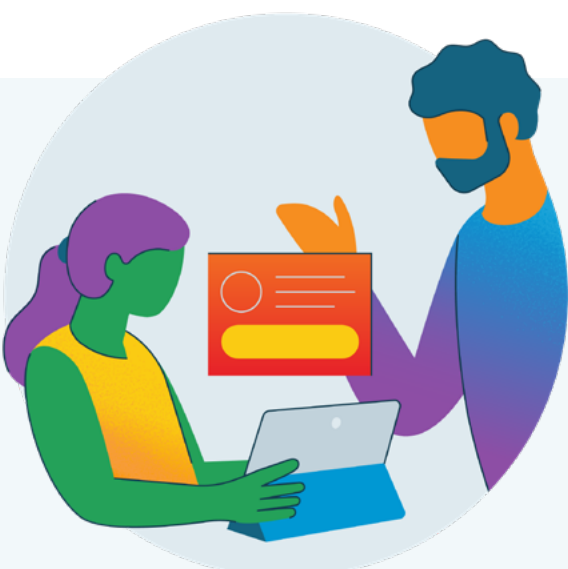


Giving teachers access to high-quality assessment content will help them to gain a better understanding of the learning standard being assessed, including its depth and complexity. It will also deepen their knowledge of the rigor and DOK levels necessary to meet the standard.

5 Allow Teachers to Self-Evaluate Teaching and Learning



Formative assessment data allows educators to take a deep dive into the teaching and learning happening in the classroom. They can identify areas where students excelled and areas of concern. And with common formative assessments, teachers can compare data and share best practices to improve their teaching efficacy.



Effective Assessment That Informs Teaching and Learning

High-impact assessment content—rooted in learning standards—that delivers the real-time insights you need to drive learning outcomes. [Connect with us](#) to bring quality assessment content to your classrooms.